Fresh Air of Country Homes Within Reach of 2,000,000 Through Gasoline Car Spread

Problems of Farm Labor Partly Solved by Increase in Auto Production.

AUTOMOBILE RAISES EFFICIENCY.

Replies to question cards sent to car owners by the National Auto-

mobile Chamber of Commerce show: 37 per cent of car owners improve their living conditions because of

90 per cent of all cars are used more or less for business. 60 per cent of mileage of average car mileage and 78 per cent of

farmer car mileage is for business.

34 per cent of average mileage is instead of trolley or railroad, or where there is no other means of communication.

Average car owner adds 57 per cent to his output through use of

automobile a help in this situation, enabling them to live in the sub-urbs, and otherwise improving their

Railroads Helped.

Sixty-two per cent of the car own

increased efficiency in every walk of life. The heaviest users are farm-ers with physicians and salesmen

living conditions.

automobile, farmer adds 68 per cent to his efficiency.

More than 6,300,000 men added 57 has been in farm life. There are ser cent to their productive effi- 2,367,000 farmers owning cars. The clency during the past year. More answers from farmers reported 63 100,000 families have found it per cent increase in productivity of oundings. A working force equivaent to 1.600,000 laborers is being aplive effectiveness of the passenger
ear as reported in replies to thousands of cards sent to car owners.

Questionnaire Sent.

This questionnaire, conducted by
the National Automobile Chamber
of Commerce, went to automobile li
of Commerce, went to automobile li
one Norman Angell in "The Great IIlision" predicted that war would
social life to speak
social life to

ss and for recreation, the amount ed to supplement or in lieu of which have been handicapped by war conditions are being relieved what extent the passenger car in and supplemented by automobiles. hether it affected his housing prob-m or living conditions. The pres-nt figures are compiled from an-or electric line. Over one-third of

Ninety per cent of the owners re-ported that they used their cars dealers, and insurance men find cars the average increased efficiency of the car owner is 56.7 per cent. A mong the disses who are sumber report but small gain in protectivity, but this is heavily oversalanced by the testimony of the armers who have added nearly 70 and merchants are among the larger classes of automobile owners.

Among the other classes who any experience the questionnaire were: Bankers, carpenters, merchants, architects, barbers, teachers, clergymen, wholesalers, artists underly the classes of automobile owners. stated that their automo- and merchants are among the larger rs who have added nearly to ent to their labor effectiveness, by the doctors and salesmen, e business is doubled, trivited, ers, lawyers, hotel men, theatrical men, oil men, superintendents of the car.

docks. musicians. min
docks. musicians. min
executives and others.

of 3.000,000 men. There are
n 7,000,000 automobile ownse a still greater gain would be the car comes much testimony that the owner has had much more op-The largest gain in productivity portunity for education, cultural

The Motorist

About Sparkplugs Is

The One Whose Car

Is Equipped With

Who Doesn't Worry

The Sure Spark

BECAUSE "Sure Spark" will fire fouled or broken spark plugs, prevent the formation of carbon

and even clean the carbon from the points of the spark plugs. It also causes the spark to be delivered at the points of the spark plugs, which insures a much more perfect combustion. Perfect control of the ignition from the driver's seat without any worry makes driving with a Sure Spark equipped car a pleasure. He can set the unit for starting, city driving, touring or at "clean plugs," which will fire the broken or fouled plug and keep the engine running on every cylinder. You can readily see the great advantage this gives-the ignition is always under

COLOR OF GEMS

Trucks Equipped with Pneumatic Tires Outnumber Solids---New York Central R. R. Plans to Use Motors

Sapphire, Garnet and Turquoise Describe Allen
Body.

Color schemes from precious stones now are being used by the Allen Motor Company in developing new shades for the Allen car which new stades for the Allen car which new shades for the Allen car which new shades for the Allen car which new shades for the Allen car which new stades for the Allen car which new shades for the Allen car which and in this city by the new shades for the Allen car which new shades for the Allen car which new shades for the Allen car which and the production of the truck's vital place is contained in the announcement in the announcement is contained in the announcement is

Allen Motor Company in developing new shades for the Allen car which is distributed in this city by the Holbrook Auto Corporation, 1329 Fourteenth street northwest. The new colors just announced by the Allen factor are sapphire, garnet, turquoise and amethyst.

The sapphire is a dark blue with narrow white striping; the garnet is a deep maroon lake, with gold striping; the turquoise is greenishblue, bright and attractive, a color which it is said will not show the which it is said will not show the turned to the desired a large scale.

striping; the said will not show the dust, yet is not licht enough to make spots and stains noticeable; the amethyst a bright shade of lavendar or heliotropy.

The names of the jewels from the name that the names of the jewels from the names of t

SHOWS REVEAL **PUBLIC TASTE**

In many of the older car models Motor Co. country, according to Frank B. An-

public opinion as it applies to motor car construction.

In these shows are gathered dealers, distributors, and visitors from every part of the world. In the visitors at the various display booths Ansted learns what public opinion demands in the way of mo-

in any of the large cities which he visits he may be found walking quietly about, stopping here and there for a word with some show visitor or dealer, getting the judgment of this man or that man on the trend of the times in motor car construction

Mexico is on of the largest Latin-

USE OF MOTOR TRUCK TO SHIP RAW MATERIALS ON INCREASE

Nothing indicates the essential virtually new and extensive field value and importance of motor for motor truck operation trucks to the public interest more "If now we recall the oft-re clearly than the rapidly enlarg- peated statement that the prof ing field of their application, ac- itable cording to C. B. Stanley, research couple

Auto Company. Every day some with better road conditions, new function for these trans. are impressed with the fact that

new field is occupied by trucks tion range are

portation aids is discovered, some

Use of Trucks Increasing.

because they can do the work proaching each other. better than other means of traf-Way Opened for Trucks.

"Just now," he said, "it is not difficult to see an increased use material and delivering the product to the retail markets. In
spite of the somewhat obvious
tendency toward centralization of
another tendency toward industrial diffusion in this country.

Constantly increasing degree, be
called upon to deliver the raw
materials to manufacturing Manufacturing plants are getting materials to manufacturing nearer to their sources of supply plants and to transport their and to their ultimate markets. In products to the retail or jobbing doing so they are opening up a markets."

SIMPLEX BATTERY CO. IN NEW HANDS

USED FOR CAR

things, and healthful recreation through his automobile.

One farmer writes: "If it was not ducted is the greatest evidence of the car we could not have any the valuable service trucks have

In many of the older car models no means of adjusting the valve clearance is provided. By slipping one or more fibre or metal disks of sufficient thickness to take up the sufficient thickness to take up the excessive play between the bottom of the valve stem and the push rod

Trouble Ahead for Motorist Without Car Title

Motorists who intend to run their cars into Maryland must have their cars titled before Wednesday. The three months of grace is up at that time, and any motorist going into that State after that day is likely to run atowl of the Maryland motor po-

There are heavy fines for those who violate this new law of Maryland, and it is cheaper to fill out the blank and send \$1 to the Commissioner of Motor Vehicles than to take chances.

ATTENTION! **Patrons Have Demanded** That We Continue **OUR GREAT** ONE DOLLAR

\$1 BUYS TIRE

RE SALE

Already thousands of motorists have saved thousands of dollars during this great sale. been unable to serve the great numbers that have attended, and so for the benefit of those who have not been able to take advantage of this offer during the time it has already been in progress we have decided to continue it for a short time.

Genuine Factory Firsts

You will find no old stock, re-treads, cheap "Gyp" tires or seconds offered during this sale. Every tire is a genuine factory first with a written guarantee for 5,000 miles. All are made by the

Lehigh Tire and Rubber Co.

A Chance to Save Money

Is what this sale presents. Really the greatest chance you've ever had offered you. But you must not delay, for even though our stock is enormous. it is selling very fast. Remember, you practically

Two Tires for the Price of One

HERE ARE THE PRICES---WE PAY THE WAR TAX

Add \$1.00 to These Prices for Two Tires

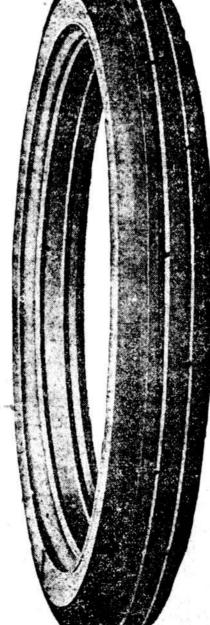
NO TIRES	SIZE.	PRICE OF ONE.	SIZE.	PRICE OF ONE.	NOT MORE
CHANGED	30x3	\$19.25		\$37.60	THAN
OR MOUNTED		22.65	32x41/2	46.50	FOUR TIRES
DURING		31.00	33x41/2	47.95	TO A
SALE	\$15-65° 00	35.15	34x41/2	49.45	CUSTOMER
	33x4	36.85	35x41/2	51.60	

PROMPT ATTENTION TO MAIL ORDERS

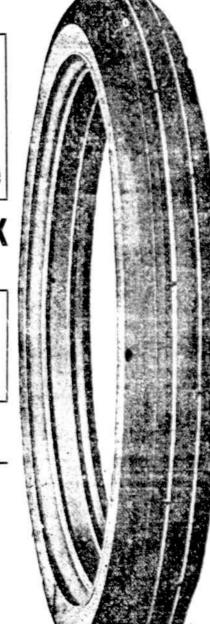


1738 14th St. N.W.

"IN THE HEART OF THE TIRE DISTRICT"



1738 14th St. N.W.



Sure Spark Ignition Corp. 1512 H St. N. W.

REFERENCES FURNISHED ON REQUEST

301 13th St. N. W. WASHINGTON, D. C.

complete and simple control and the plugs are always firing EXACTLY right to give the best service.

4-cylinder Unit Now for Sale

Price-\$10

AUTHORIZED SERVICE STATIONS Richter & Miller, 3436 14th St. N. W. Burnside & Merchanf, 1617 O St. N. W. Smith Auto Supply Co., 312 H St. N. E. Woodward & Fowler, 2009 M St. N. W. Kirby & Salb, 800 9th St. N. E. Silver Spring Garage, Silver Spring, Md. J. W. Cumberland, 303 13th St. N. W.